



EBTV COMMUNITY BULLETIN BOARD AND LIBRARY SPONSORSHIP AGREEMENT

The parties to the agreement are the East Brunswick Public Library, subsequently referred to as "The Library"; and _____, who will subsequently be known as the "Sponsor."

In accordance with the *EBTV and Library Sponsorship Policy*, the parties here to agree as follows.

1. The sponsor pays (select one)
 - a. \$250 per month to be a regular sponsor of the EBTV Community Bulletin Board. Includes a full page ad and rotating banner on the EBTV channel.
 - b. \$3000 to be a regular sponsor of the EBTV Community Bulletin Board. Includes a full page ad and rotating banner on the EBTV channel, EBTV online CBB and video on demand (VOD), rotating banners on the EBTV website, The Library website, and the Library Catalog home page, and prominent display on Library Meeting Room displays for a period of (12) twelve months.
2. Sponsorship is reserved upon receipt of full payment. Payment must be received a minimum of two weeks in advance of the first Wednesday of the month during which sponsorship will commence.
 - a. Sponsorships for (12) twelve month periods may be paid in (4) equal payments. The second, third and fourth payments are due two weeks before the fourth month, the seventh month and the tenth of the (12) twelve month sponsorship.
3. **Contingent upon receipt of payment** the period of agreement shall include the following dates:
_____ through _____.
4. EBTV will televise the Bulletin Board 24 hours per day, 7 days per week, when not televising shows. In exchange for sponsorship of the Community Bulletin Board, the Sponsor's name (and/or logo), phone number, and website will appear on a banner lasting at least two (2) minutes in each cycle of the Community Bulletin Board. The Sponsor will also be identified on one full page of the Community Bulletin Board once every full cycle, for a duration of fifteen seconds. In addition, FULL YEAR sponsors will receive a banner on the EBTV video-on-demand page on the EBTV website, The Library website, online catalog and the meeting room displays that will rotate with other sponsor's banners every 3 to 7 seconds. The content of the website, online catalog and/or the meeting room displays will be the same as the banner used on the Community Bulletin Board. Sponsors sharing the same time period of sponsorship may be competitors.
5. Sponsors that purchase FULL YEAR sponsorships may request changes to the sponsor slide and banner once every three months.

6. When there are multiple sponsors at the same time, sponsor banners will be rotated randomly or the rotation will be changed weekly to provide each sponsor equal exposure.
7. If EBTV, The Library website, online catalog and/or meeting room displays are not available due to power outages, ISP, cable or FIOS television outages, website hosting service failure, equipment or software upgrades, or for any reason beyond the control of the Library, sponsors will receive an extension to term of their sponsorship equal to the number of days the service was not available only if the outage exceeds 2 days per month.

8. Please complete the following:

Sponsor's name: _____ Contact name: _____ Title: _____ Address: _____
 Web site: _____ e-mail address: _____
 Phone number: _____ FAX: _____

9. List key points about the business for the full page sponsor slide:

10. If you have any questions about this agreement, please contact David Ambrosy at 732-390-6780 or dambrosy@ebpl.org.
11. To provide your business logo or other graphics and to provide any additional information needed for your banner or full page Community Bulletin Board slide, please contact Carol Rusin, EBTV Community Bulletin Board Coordinator, crusin@ebpl.org 732-390-6780.

This agreement represents the full understanding and agreement of the parties. All details of the Sponsorship Agreement shall be in accordance with the EBTV Sponsorship of Programming Policy.

 Signature of Sponsor

 Signature of EBTV Supervisor

*Please complete this form and mail it back with payment to
 East Brunswick Public Library
 Attn: EBTV, Dave Ambrosy
 2 Jean Walling Civic Center, East Brunswick, NJ 08816*